



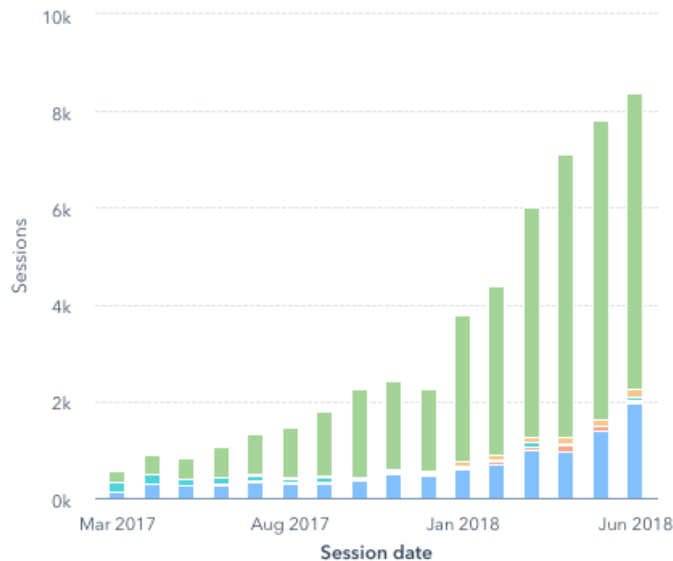
## **Meet Jack Moore CEO of West Roofing Systems**

His team at West Roofing Systems saw the lead generation potential of digital content marketing, so they launched a blog. Unfortunately, no matter how much effort they put into their blog, they still weren't seeing the results they wanted. They weren't converting visitors into leads, and they were only seeing a little over 500 visitors a month.

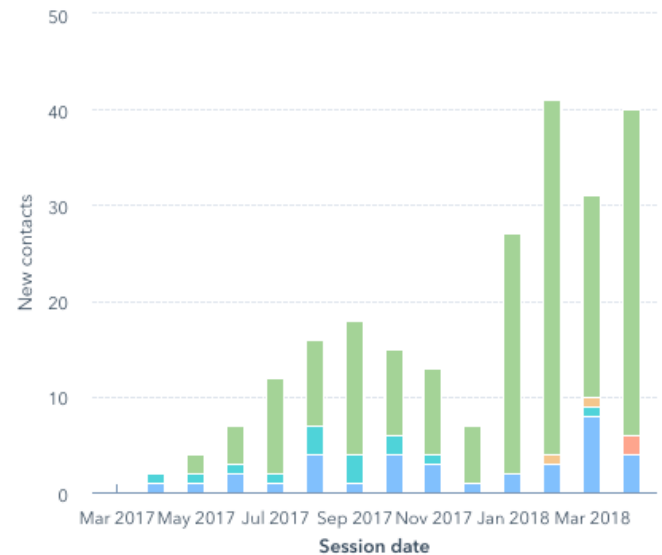
**Jack knew something needed to change, so he called IMPACT. Over the course of a year, we worked closely with Jack and his team to develop and implement a completely new content-driven digital marketing strategy.**

# The results of their commitment to working with IMPACT and hard work were dramatic:

## Sessions



## New contacts



**+ 1200%**

Increase in Website Traffic

**+ 828%**

Increase in Website Conversions

**“We love IMPACT! They’ve completely transformed our strategy and how we create content.”**

And we love working with you, Jack!