



Meet Jack Moore CEO of West Roofing Systems

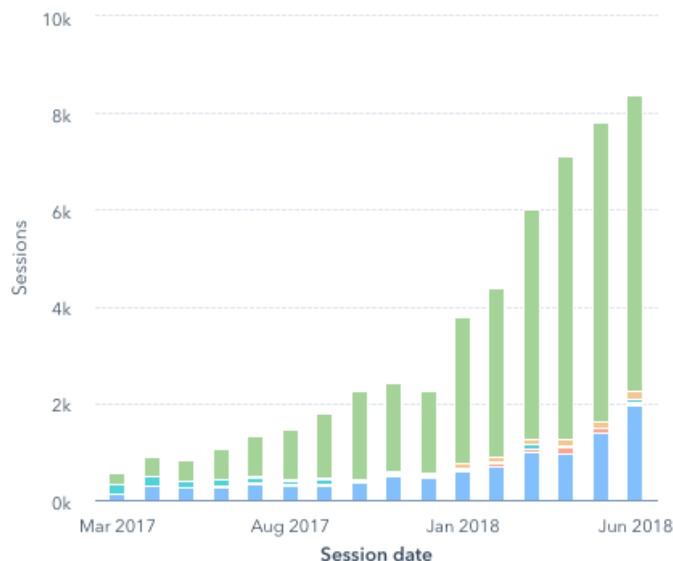
They Saw the Value of Inbound. But No Matter How Hard They Tried, They Didn't See Results.

His team at West Roofing Systems saw the lead generation potential of digital content marketing, so they launched a blog. Unfortunately, no matter how much effort they put into their blog, they still weren't seeing the results they wanted. They weren't converting visitors into leads, and they were only seeing a little over 500 visitors a month.

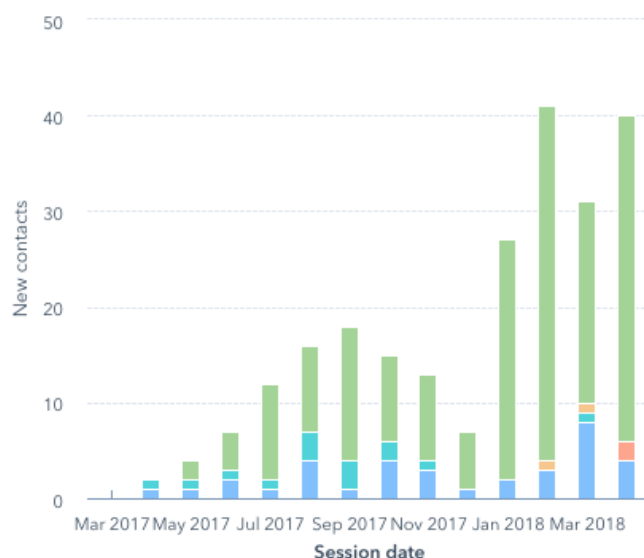
Jack knew something needed to change, so he called IMPACT. Over the course of a year, we worked closely with Jack and his team to develop and implement a completely new content-driven digital marketing strategy.

The results of their commitment to working with IMPACT and hard work were dramatic:

Sessions



New contacts



+ 1200%

Increase in Website Traffic

+ 828%

Increase in Website Conversions

“We love IMPACT! They’ve completely transformed our strategy and how we create content.”

And we love working with you, Jack!